

Gateway to the West
Sertoma Business
Meeting Minutes for
December 8, 2003

Meeting called to order at 6:30 p.m. per Bill Reitz, President and Board Chairman...

Board Members in attendance as follow: Bill Reitz, Sue Lewis, Mike Jarzewiak, Jim Kopp, Steve Meyer, Terry Weatherby, Mary Beth Weatherby, Mike Bradford, 'Duke' Reichert, Sandy Jarzewiak and Bob Versen...

Other non-board members in attendance: Dick Low and Jack Fowler.

Approval of the November 10, 2003 minutes: Terry Weatherby first, Bob Versen second. Unanimous approval...

Communications: Only thing of note, a letter and greeting card from the International President Bill Stanage Jr. and his wife Tiffany thanking the Club for it's hospitality during their most recent visit to our community...

Reading and Approval of the Treasurer's Report: Reports approved as provided per Sue Lewis, Jim Kopp first, 'Duke' Reichert second. Unanimous approval.

President Reitz requested that he be briefed as to the funds available for sponsorships, operating expenses, reserve, etc. Sue provided Bill the necessary information...

Remarks by the President: Bill related to the efforts of Terry Weatherby to recruit him to join the Club. Bill stated that he is glad to report that he was not disappointed. Bill praised the membership and it's ability in working in unison to create successful fundraisers, social events, etc.

However, Bill stated that he would like to possibly restructure the business meeting agenda as to expediate the proceedings. Bill asked the Club to embrace a new Club 'motto', "Brevity is the essence of Success" !

Committee Reports:

Finance: Terry Weatherby advised those members present that Greenwood is in the best condition it has ever been in and had nothing else to add...

Membership: Mike Bradford had nothing to report other than the possibility of another 'Open House' in an effort to recruit membership. Mike Jarzewiak was brought up to date as to the most recent resignations and will make the necessary roster adjustments...

Social: Sandy Jarzewiak thanked the entire membership for helping make the 2003 Christmas Party a good time for all. In return, Sandy received kudos for a job well done...

Health and Visitation: Bob Versen brought everyone up to date in regards to the health of the membership. Bob requested that he be notified in the event of any illness to the Club membership or their family...

Sponsorships: Mary Beth Weatherby reported a net profit of \$4,223 in regards to the Club's first 'Poker Tournament' fundraiser. The following sponsorships were requested, discussed and approved.
Friends of Kids' with Cancer- \$4,223
Youth Baseball Team- \$4,341 (It should be noted, this is just the initial cost, there will be additional expenses)

Assistance League of St. Louis- \$5,000
Arsenal Senior Center- \$1,582 w/restrictions
Bevo Community Improvement Corp.- \$2,500 w/restrictions
Stationary and Postage/Thank You letters for 'Poker Tournament' patrons- not to exceed \$100

Awards: 'Duke' Reichert requested that four (4) members join him on his 'awards' committee...

Program: Terry Weatherby reported that he has secured guest speakers for the January, February and March dinner meetings.

Newsletter: Due to recent circumstances, it was necessary to appoint new Director for this responsibility. 'Duke' Reichert and Mike Jarzewiak volunteered to share this responsibility.

Bingo: Sue Lewis for Bernie Fagan. Two (2) new Bingos have been added to the Gardenville Community Center format. This condition also adds to an already competition for the entertainment dollar. Bernie would appreciate any ideas one may have in regards to promoting our #1 fundraiser. A special note of thanks for those members who worked the 'Thanksgiving Day' bingo.

Other Fundraising: Mike Bradford was asked to expound on the particulars of the 'Poker Tournament' fundraiser. Mike thanked everyone of whom volunteered for this event. Bottom line, \$4,223
'Great job Mike B. !!!

Old Business: Bill Reitz thanked everyone for their efforts in regards to 'Old Newsboy's Day', Poker Tournament, Christmas Party and Christmas Caroling.

New Business: Don't forget, Salvation Army Bell Ringing !!!

Meeting adjourned at 7:55 p.m.

Respectfully,